



Thank you to our supporters  
and judges!

# 35TH ANNUAL MONTEREY WINE FESTIVAL CALLING ALL CHEFS!

IT'S THE SECOND  
ANNUAL WEST COAST  
CHOWDER COMPETITION!

JUNE 11TH, 2011

NOON - 3 P.M.

CUSTOM HOUSE PLAZA

\*New this year - you can sell your chowder by the cup if desired.

\*New this year - people's choice award - \$300.00

Monterey County  
**The Herald**  
[www.montereyherald.com](http://www.montereyherald.com)



Who deserves the pot this year?!

Let's find out who's got the best chowder around!

It's a throw down or maybe a clam down!

Three categories to compete in:

Clam Chowder, Seafood Chowder and Creative Chowder

Winners get Bank! 1st place: \$500 2nd Place \$150 3rd Place \$100  
and your picture in The Monterey County Herald

For Monterey & Local Chefs only - Best of Monterey Award - \$250!

For All Competitors - Best of Show receives the copper pot award for  
their restaurant to be displayed for a year!

It's a beautiful copper stockpot with your restaurant name and year  
just like the Stanley cup except it's a chowder pot!

# 35<sup>th</sup> Annual Monterey Wine Festival Westcoast Chowder Competition

## Application & Rules

Three Categories of Competition: Clam Chowder, Seafood Chowder, Creative Chowder

Chefs / Restaurants may enter into any or all categories.

Chowders must be prepared and brought to the Monterey Convention Center by 11 a.m. on June 11<sup>th</sup>

Each chef entry will have a table for their chowder to be served from. You may choose to keep your chowder warm via butane burner or electric cooktop. Basic power will be provided. You may decorate your table and try to win a special prize for best display. It might also help you make the news!

Judging will begin at 11:15. Judges will be blind tasting the chowders within categories. All judges decisions are final. Judges will be garnered through a vetting process and include professional food judges, local food editors and esteemed restaurateurs' who are not in the competition.

All chowders need to have a minimum of 6 gallons of chowder available for tasting by the judges and the guests in attendance. You can definitely bring more because this year we are allowing you to sell your chowder by the cup as well.

All entries will need to have their chowder for serving from Noon – 3 p.m. on June 11<sup>th</sup>, 2011.

Winners will be announced at 2 p.m.

All restaurants involved will be listed on cards to be handed to our guests with your reservation numbers. All restaurants will be listed on our website with links to your reservation lines for one year.

The winners will all be placed with photos on our website at our special Chowder Heads Webpage!

Please fax this application to 1 – 360-693-1133 or email to [tina@montereywine.com](mailto:tina@montereywine.com) by no later than June 1<sup>st</sup>, 2011.

Name of Entry( your name) : \_\_\_\_\_

Restaurant Name: \_\_\_\_\_

Email Contact Information: \_\_\_\_\_

Phone Contact: \_\_\_\_\_

Check Here for which category you are entering:

\_\_\_\_\_ Seafood Chowder Category or/and \_\_\_\_\_ Clam Chowder Category and/ or \_\_\_\_\_ Creative Category

We provide you with a draped 6 foot table, and 2 oz. tasting cups, spoons and napkins.

An entry fee of \$25 per entry is required.\$10 of fee will be donated to the local American Culinary Federation Chapters Education Fund.

Please send entry form with checks to:

Monterey Wine Festival Chowder Competition 1613 E. 4th Street, Vancouver WA 98661 by June 1st, 2011

**Please note: If you have not sent in your entry fees by June 1st, 2011 with this form you will not be eligible for any prize money although you will still receive recognition as winning if appropriate.**